

Division 1

- Responsible for developing, implementing, monitoring and evaluating product marketing strategy and effective messaging to create demand for the products in the market.
- To enhance and implement campaigns or activities to support the loyalty program in driving revenue for the Company.
- Responsible for coordinating and implementing Marketing activities across the Malls, Suppliers and Alliances.

Division 2

- Be responsible in implementing & enhance communications strategy in order to support the communication objectives and maximize positive exposure in the market.
- Responsible for all aspects of event planning and management, including internal and external events
- Responsible for developing and executing Marketing strategies and campaigns to promote the brand, products and services.

Role Requirements

- At least 3 years of relevant working experience, preferably in retail industry
- Result-oriented, organized, meticulous with problem solving skills
- High initiative, independent and ability to thrive in a fast-paced and dynamic environment
- Team player: ability to work well with employees at all levels
- A hands-on person that is proactive, driven, and resourceful

Benefits:

- Career Advancement
- Staff Purchase Discount
- Medical Benefits & Group Insurance Coverage

Applicants are required to undergo Covid test as a safety precaution step in which the test will be conducted at Applicants' own expense upon being shortlisted.

Interested candidates, kindly email us your latest resume (attach with your recent passport size photo, as well stated your expected salary in your resume) at myrecruit@petloverscentre.com .